# ENVIROWEAR BRINGING CIRCULARITY TO THE WORKPLACE

### SUSTAINABLE REVOLUTION

A clothing revolution is changing the way garments are made and how wearers want to interact with brands.

### THE CHALLENGES

Of the 40 million workwear garments provided to wearers annually over 90% end up in landfill or get incinerated.

Garments are often blended with other fibres rendering them almost impossible to recycle. Trims, accessories and finishes introduce further barriers to recycling.

### **CIRCULAR CLOTHING**

Beeswift's Envirowear collection makes circular Hi Visibility clothing achievable for the first time.

By transitioning to circular, recyclable clothing, you support

- · Clothing as a renewable resource
- Carbon footprint lowered by as much as 70%
- A significant reduction in landfill and incineration

### **DESIGNED TO BE RECYCLED**

Environwear uses only mono-fibre design principles, each fabric, trim and accessory is carefully selected to ensure recyclability.

Manufactured using ethically audited supply chains.

### **HOW IT WORKS**

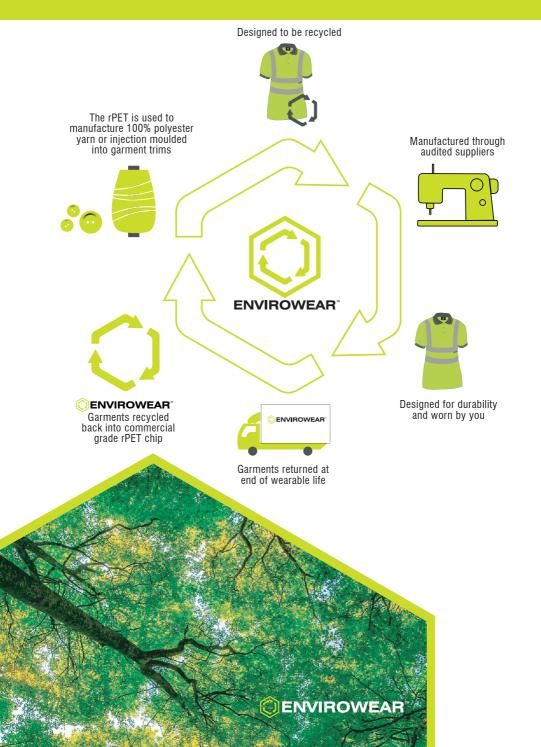
When garments reach the end of their useful lives, they are returned for processing. The rPET can be made into REPREVE yarn and used for all kinds of polyester clothing and accessories.

Designed to be recycled garments are identified by the Infinitee mark and QR code on the label

### TRACKING AND TRACEABILITY

The QR code in the label can be scanned to identify the garment and inform the holder where to send it for recycling if a garment capturing program is not in place, Beeswift would be happy to facilitate an introduction into a garment-capturing service provider if required.

### THE RECYCLE PROCESS



### OUR UNIQUE HEX PATTERNED HEATSEAL RETRO-REFLECTIVE TAPE ENHANCES COMFORT AND FLEXIBILITY



### **SWEATSHIRT**

SIZES: S - 5XL

- · 280 gsm fleece pique fabric
- 100% polyester
- Anti pill (the fabric has been treated to prevent little balls (or pills) of thread appearing on the surface of the fabric)



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### **POLO SHIRT LONG / SHORT SLEEVES**

- 100% polyester "Bird Eye" fabric
- 160gsm fabric weight
- · 3 Button placket
- · Grey trim to collar and cuffs
- · Available in long and short sleeves









**EWCPKSSSY** 



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SIZES: S - 5XL

Short Sleeves

Long Sleeves

OR



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SY EWCPKLSSY

### **T-SHIRT**

- 100% polvester "Bird Eve" fabric
- 130gsm fabric weight



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SIZES: S - 5XL









### **TROUSERS**

- · 240gsm 100% polyester twill fabric
- Durable hard wearing whilst remaining soft and comfortable
- Triple sewn seams for extra strength
- 7 Belt loop waistband
- 2 x cargo pockets

### **SIZES: 28 - 46**

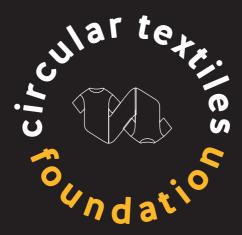


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**EWCTRSY** 



Beeswift joined the Circular Textiles Foundation to ensure that their Envirowear range can be recycled fully under a closed loop process.

The CTF reviewed and signed off their collection confirming that the designs meet the criteria for circularity.

The CTF is the fastest growing circular textiles movement that ensures clothing design is compatible with the recycling technology and permitted to carry the "Infinitee" logo, as the mark of circularity.

## YOUR SUSTAINABILITY ICONS



